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Lazy Perfection: The Art Of Looking Great Without Really Trying



Synopsis

Could you use a little Lazy Perfection in Your Life? Every woman wants to look like the best version of herself-natural, radiant, and confident. But who has the time to master complicated makeup steps or the patience to sift through the glut of choices at the beauty counters? Celebrated makeup artist Jenny Patinkin cuts through the confusion and clutter with her "lazy perfection" approach to beauty, replacing complex techniques and hard-to-wear trends with a streamlined, sophisticated approach to makeup. Here you'll find guidance on finding a beauty routine that works for you-without a lot of involved steps or overpriced products. Guiding you through an initial makeup drawer purge, through setting beauty priorities, to crafting a finished look, Jenny gives you real-life tips for spending your limited time (and budget) to achieve the results you want. With Lazy Perfection you'll know that you're putting your best face forward-minus the fuss!

Book Information

File Size: 9453 KB

Print Length: 224 pages

Page Numbers Source ISBN: 0762461446

Publisher: Running Press (May 9, 2017)

Publication Date: May 9, 2017

Sold by: Amazon.com Hachette Book Group

Language: English

ASIN: B01LL8BVHU

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #29,945 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #11

in Kindle Store > Kindle eBooks > Health, Fitness & Dieting > Beauty, Grooming, & Style #44

in Books > Health, Fitness & Dieting > Beauty, Grooming, & Style #5040 in Kindle Store >

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Customer Reviews

I love this book! It's an amazing how-to for girls any age who have little knowledge on how to look

great without looking like you have too much makeup on. I like to look like a better version of myself and the tutorials are extremely helpful. It's witty but very informative. Every girl should own this book!

This book helps me look great without trying too hard. So necessary in my go go go life.

I was surprised to find so much useful information! I am a fan of low maintenance, so this was applicable. The author has a great sense of humor, as well.

So many great (and easy!) beauty tips!

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I am not normally the kind of person who would ever sit down to READ a book about beauty, but Lazy Perfection is so funny and well written I could not put it down. I think this book may change my life. It answers all the beauty questions I ever wanted to ask. I don't like shopping for make up because I feel like the salespeople are only trying to make a sale and don't really listen to you (or even LOOK at you for that matter). I feel that now armed with the instructions, suggestions and recommendations in this book I can make informed educated decisions and stop wasting money at the make up counter. I think we are going to be seeing a LOT more of Jenny Patinkin in the media...she offers a really refreshing take on modern beauty.

Great book! Honest and thoughtful suggestions for any age group. Buying more to give as gifts since all of my friends are trying to borrow mine.

This book is super helpful - to the point, fun to read, and offers an incredible amount of information that is actually useful for us regular people. It touches on everything from how to handle aggressive makeup counter salespeople to what all the product buzzwords mean ("AHA," "velvet finish," "serum," etc) to the best way to apply under eye concealer and if/when to consult a dermatologist for help with wrinkles/discoloration/etc. I also really like that there's a massive chart in the back of the book with the author's top picks for specific products in every price range (drug store to Neiman Marcus). Most of all, I appreciate that this book doesn't talk down to the reader and encourages you to find your own style and run with it. Makeup should be fun and make you feel good - it shouldn't be

scary or cause anxiety. I highly recommend this book for anyone, from novice to Sephora VIB Rouge member, who wants straight talk about how to look their best while staying true to their budget and style.

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